

# Jerry McCormick

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Results-driven communications professional who can get your message across on any platform.

## EXPERIENCE

### Associate Producer and Writer

*Fox 5 San Diego, San Diego, CA, October 2015 - Present*

- Research and write scripts for 1, 4, 5, 6, and 10 p.m. broadcast.
- Produce articles for Fox5sandiego.com.
- Assist in production of broadcast packages and work with anchors on content.

### Program Advisor

*City Times at San Diego City College, San Diego CA, January 2016 - Present*

- Manage and coach 30 students in the production of bi-weekly newspaper.
- Spearheading launch of campus-wide social media program.
- Teach students the fundamentals of basic journalism, including writing and reporting.

### Adjunct Professor

*Southwestern College, Chula Vista, CA, January 2016 - Present and August 2007 - December 2013*

- Teach journalism classes, including Intro to Mass Media.
- Serve as mentor to students entering the journalism field.

### Executive Producer

*KOIN 6 News, Portland, OR, March 2014 - July 2015*

- Moved KOIN 6 News in the Morning broadcast from 4th to 3rd place in local market.
- Oversaw production of KOIN 6 News at Noon.
- Managed newsroom staff of twelve.
- Assisted in social media.

### Producer and Associate Producer

*NBC 7 San Diego, San Diego, CA, January 2010 - January 2014*

- Oversaw story selection for morning, afternoon, and evening broadcasts, as well as the order of the stories and the treatment each story received.
- Produced digital media for NBCSanDiego.com.
- Trained writers and employees in KNSD writing style and software.

### Copy Editor

*U-T San Diego (Formerly The San Diego Union-Tribune), San Diego, CA, September 1999 - May 2009*

- Copy edited stories according to Associated Press style.
- Produced articles, columns, and headlines.
- Oversaw quality control of each section of the paper ensuring the content was fit to print.

## EDUCATION

**Master's Degree, Digital Media**, National University, July 2012 - Present  
**Bachelor's Degree, Journalism**, Benedict College, 1990

## VOLUNTEER WORK

### President, Event Planner, and Social Media Manager

*The San Diego Association of Black Journalists, December 1999 - January 2014*